

# Advertising Rate Card

Issue 2 | 2023/24

HETTICH  
1900

For all enquiries and bookings, please call **01534 720200** or email [rebecca@getrefined.com](mailto:rebecca@getrefined.com)

**1900**, the Hettich Jewellers magazine, is published once a year and exclusively available through the Hettich stores, corporate and hospitality partners plus selected mailing lists. These advertising rates form part of an overall package of online and offline benefits that Hettich Jewellers can offer you. Please contact us for details.

## ADVERTISING RATES

Double Page Spread	£3,500
Full Page	£2,100
Half Page	£1,050

## ADVERTISING SIZES

## W X H

Double Page Spread	420 x 297mm*
Full Page	210 x 297mm*
Half Page	175 x 128mm

\*Add an extra 3mm bleed on all sides of supplied artwork.

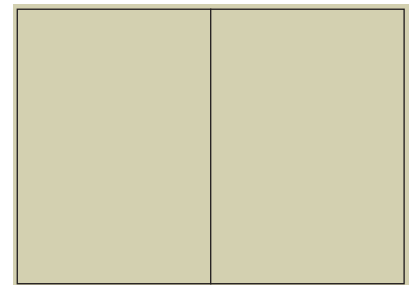
## DEADLINES

Copy and advertising deadline: Monday, 6th March 2023.

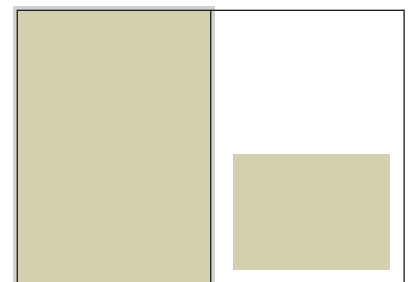
## ARTWORK SPECIFICATIONS

Please supply all artwork in PDF format only, with any fonts embedded or outlined and a minimum image resolution of a 300dpi at 100% final print size. All artwork and images must be converted to CMYK before supplying. Failure to set up your artwork to these specifications may lead to unexpected results during the printing process.

For legibility, we recommend that any text for the Full Page or Double Page Spread advertisements is placed at least 10mm from the top, bottom and outside edges of the artwork and at least 20mm from the edge nearest the spine.



Double Page Spread



Full Page

Half Page