

LUX^{1.2}

ISSUE 6 | 2020/21



LUX^{1.2} is the luxury magazine for apex lifestyles, covering the best of what indulgence has to offer from around the world.

LUX1.2 is an independent annual glossy magazine with a distribution network of high-end outlets and UHNW individuals in Jersey, Channel Islands and Mayfair, London. The common denominator of our readership is a love of indulgence; travelling for pleasure, sophisticated dining, high culture, yachting and beautiful cars.

A unique distribution network has been honed to circulate 5,000 copies to an elite readership. LUX1.2 Magazine is also the one and only luxury magazine for Jersey-based residents and visitors alike.

Cover

Matt laminate 350gsm hi bright silk

Content

130gsm hi bright silk

Pages

120 pages (116 copy - 4pp cover)

ADVERTISING RATES

Back Page	£3,500
Inside Front	£3,250
Inside Back	£3,250
Double Page Spread	£4,500
Full Page	£2,500
Half Page	£1,500

ADVERTISING SIZES W X H

Double Page Spread	490 x 340mm *
Full Page	245 x 340mm *
Half Page	205 x 155mm

*Add an extra 3mm bleed on all sides of supplied artwork.

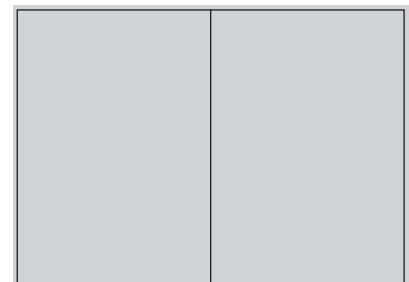
DEADLINES

Copy and advertising deadline:
Friday 23rd October 2020

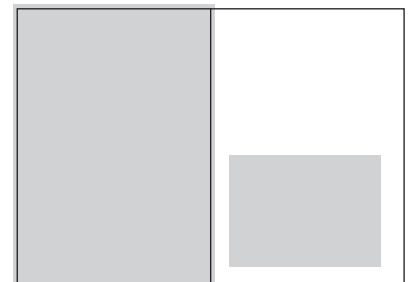
ARTWORK SPECIFICATIONS

Please supply all artwork in PDF format only, with any fonts embedded or outlined and a minimum image resolution of a 300dpi at 100% final print size. All artwork and images must be converted to CMYK before supplying. Failure to set up your artwork to these specifications may lead to unexpected results during the printing process.

For legibility, we recommend that any text for the Full Page or Double Page Spread advertisements is placed at least 10mm from the top, bottom and outside edges of the artwork and at least 20mm from the edge nearest the spine.



Double Page Spread



Full Page

Half Page

ENQUIRIES & ADVERTISING SALES

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